

PALO ALTO AGENDA

Rosewood Sand Hill

2825 Sand Hill Road, Menlo Park, CA

Oct. 26, 2017

8:00 AM	● Registration and One-on-Ones desk Opens	
8:45 AM	● Trends in the Alternative Data, Machine Learning and AI space	Tim Harrington
9:00 AM	● Agriculture prediction using alternative data and AI	Moderator: Michael Balsam aWhere - MarvrX
9:15 AM	● Using Alternative Data to generate investment ideas in Technology, Media, Healthcare and Retail sectors	Moderator: Mark Herrmann App Annie - MScience - Cuebiq
9:50 AM	● VC Perspectives on Alternative Data & Machine Learning	Moderator: Don Putnam NEA - Jump Capital
10:25 AM	● Using Satellite Imagery for Energy, Consumer and macro investment ideas	Moderator: Dan Berkenstock Ursa - Orbital Insight - Spaceknow
11:05 AM	● California Dreaming - West Coast Data Providers panel	Jumpshot - import.io - CEB now Gartner
11:45 AM	● From Concept to Reality - Using Alternative Data & Machine Learning to Generate Alpha *Sourcing Alternative Data, *Building an alpha library of predictive Models, *Combining Data Sets	BattleFin Asset Management
12:00 PM	● Lunch - Sponsored by RavenPack	
1:00 PM	● RavenPack - Creating energy and metal investment strategies using alternative data.	Peter Hafez Chief Data Scientist at RavenPack
1:15 PM	● Alternative Data One-on-Ones - Opening Remarks	
1:30 PM	● Alternative Data One-on-Ones	
3:00 PM	● Break	
3:15 PM	● Alternative Data One-on-Ones	
5:00 PM	● Closing Remarks	
5:15 PM	● Jefferies Alternative Data Cocktail Reception by the Rosewood Pool	

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