

## UNLOCK INVESTOR RELATIONS INSIGHTS IN CHINA MARKET

China's A-share market offers a rich ecosystem of investor relations activities for both retail and institutional investors. From exchange-regulated Q&A platforms to investor meetings and authorized online roadshows, allowing investors access to timely corporate information.

Datago focuses on 4 key IR activities: Investor Interaction Platforms, Online Roadshows, Company-Reported IR Activities, and Roadshow Calendar. CIRA covers over 5,000 listed companies, delivers a clear and comprehensive view of corporate engagement across China's capital markets.

In particular, CIRA-V2 introduces following new features:

### ✓ EXPANDED SOURCING PLATFORMS

Our sourcing platforms for online roadshows now cover over 96% of A-share stocks online roadshow events, significantly enhancing our coverage.

### ✓ ROADSHOW CALENDAR

Extracted roadshow calendar from corporate disclosures to capture early announcements of roadshows, which allow users to monitor and follow the public companies of interest.

### ✓ ENHANCED TEXT ANALYTICS

Introduced a continuous sentiment scoring system (-1~1) for Q&A interactions, replacing the previous three-polarity approach (positive, neutral, and negative) to improve analytical depth and accuracy.

### ✓ CONSOLIDATED DUPLICATE ROADSHOWS

Since it's common for companies to livestream the same roadshow across multiple platforms, the dataset removes duplicate roadshows while retaining the platform information.

### ✓ ROADSHOW VIDEO TRANSCRIPTS

Leveraging large language model (LLM) to extract transcripts from roadshow videos, enables users to analyze the content.

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**Contact Us for More Info or Request a Trial**

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