

EVENT LOCATION: ROSEWOOD LONDON, 252 HIGH HOLBORN, LONDON WC1V 7EN, UK



*BattleFin*  
**DISCOVERY DAY**  
**LONDON**

## EVENT AGENDA

SEPTEMBER 25<sup>TH</sup> & 26<sup>TH</sup>, 2019



< **MAIN TRACK 1** GRAND BALLROOM >THEME < **DATA DISCOVERY** >WEDNESDAY SEPT. 25<sup>TH</sup> 2019**REGISTRATION + LIGHT BREAKFAST BEGINS @ 8AM**

- 9:00AM** Understanding The European Data Landscape & Data Map Reviewed Over Ensemble  
M Science LLC | Moderated by BattleFin
- 9:20AM** GDPR & Data Provenance: Understanding The Data Compliance Landscape  
Socialgist | Moderated by BattleFin
- 9:40AM** Leveraging Geolocation + Web Data to Uncover Trends and Make Investment Decisions  
M Science LLC + Location Sciences | Moderated by Jefferies
- 10:00AM** Point of Sale Financing: Transaction Data Insights on Short-Term Lenders  
Kelly Logan | Data Scientist from Second Measure
- 10:15AM** **<br> 30 Minute Break </br>**
- 10:45AM** Leveraging Ensemble Exploration Kits to Find Insights and Investment Signals  
Edison + Refinitiv | Moderated by BattleFin
- 11:05AM** Sourcing, Evaluating, Testing and Purchasing Alternative Data  
Refinitiv | Moderated by BattleFin
- 11:25AM** Energy & Commodities: Using Satellite Imagery, Public Data And Data Science To Generate Signals  
Orbital Insight + Refinitiv | Moderated by Jefferies
- 11:45AM** Finding Alpha From Data Behind The Firewall  
Armando Gonzalez | CEO of RavenPack
- 12:00PM** **< Lunch in the Mirror Room + Scarfes Bar @ the Rosewood >**
- 1:20PM** One-on-One's Begin // Break @ 3:20PM // End @ 5:30PM
- 5:30PM** ></> Refinitiv Mirror Room Reception ></>

< **MAIN TRACK 1** GRAND BALLROOM >

THEME < **DATA EXPLORATION** >

THURSDAY SEPT. 26<sup>TH</sup> 2019

**REGISTRATION + LIGHT BREAKFAST BEGINS @ 8AM**

**9:00AM A Deep Dive Into The Use Of Weather Data.**

Weathersource | Moderated by Jefferies

**9:20AM Using Credit Card, Email Receipt + POS Data to Generate Consumer Insights**

Jefferies, 1010Data, Suburbia + Edison | Moderated by Jon Najarian

**9:40AM The Power Of Ensemble: Exploration Kits**

BattleFin + MarketPsych | Moderated by BattleFin

**10:00AM Technical Deep Dive: Fundamental Vs Quant Approaches To Using Alternative Data**

ExodusPoint, Jump Trading + Jupiter Asset Management | Moderated by BattleFin

**10:20AM <br> 30 Minute Break </br>**

**10:50AM The Art Of Analyzing Mobile App and Web Traffic Data to Find Insights**

SimilarWeb + Sensor Tower | Moderated by Jefferies

**11:05AM Leveraging Webscraping Data to Understand Employment Trends For Technology and Real Estate Sectors**

Thinknum + Vertical Knowledge | Moderated by Jefferies

**11:20AM Mapping And Combining Datasets to Create Ensemble Alphas**

Hivemind, Refinitiv + Ravenpack | Moderated by BattleFin

**11:40AM Corporate, Venture Capital + Private Use Cases For Alternative Data**

TresVista + Citi Ventures | Moderated by BattleFin

**12:00PM < Lunch in the Mirror Room + Scarfes Bar @ the Rosewood >**

**1:20PM One-on-One's Begin // Break @ 3:20PM // End @ 5:30PM**

## < EDUCATIONAL TRACK 2 SALON ROOMS >

### THEME < ACCELERATOR BOOT CAMP >

WEDNESDAY SEPT. 25<sup>TH</sup> 2019

**REGISTRATION + LIGHT BREAKFAST BEGINS @ 8AM**

- 1:30PM** Accelerator BootCamp Introduction / Overview
- 1:40PM** Is My Data Ready for Ensemble (Data Buyers)?
- 2:00PM** The Importance of Data Quality Reports
- 2:20PM** Regulatory Landscape Overview
- 2:40PM** Establishing Data Fiduciary Principles
- 3:00PM** **<br> 40 Minute Break </br>**
- 3:40PM** Developing + Setting up you Exploration Kit on Ensemble
- 4:00PM** Understanding the Buyside + Leveraging Refinitiv Data
- 4:20PM** Productizing Your Data
- 4:40PM** “The Book of Alternative Data: A Guide for Investors, Traders and Risk Managers”
- 5:00PM** Ensemble Demo
- 5:30PM** **></> Refinitiv Mirror Room Reception ></>**

## < EDUCATIONAL TRACK 2 SALON ROOMS >

### THEME < DATA SCIENCE >

THURSDAY SEPT. 26<sup>TH</sup> 2019

**REGISTRATION + LIGHT BREAKFAST BEGINS @ 8AM**

- 1:30- 2:30PM** An introduction to RStudio and the R Toolchain  
Wrangling and visualizing financial data.
- 2:30- 3:00PM** Ensemble Sandbox Demo  
Combining Datasets and utilizing Fundamental  
+ Reference data from Refinitiv.