BattleFin

VIRTUAL DISCOVERY DAY IS
RETHINKING EVERYTHING

HEALTHCARE
MACRO
ELECTIONS

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React, Return, Rethink.
How will COVID-19 affect the future of everything? That answer changes weekly, but we can make some predictions based on insights derived from alternative data.

Virtual Discovery Day July will focus on what we've learned, and how we can respond. With the help of **Platinum Sponsor AWS**, we'll be investigating healthcare, macro, and elections for this month's premier Virtual Discovery Day event. The theme will be broken up into two days as follows:

Wednesday, July 22nd   Day One is Sponsored by aws

Day 1 Healthcare: React, Return, Rethink

All Panels Moderated by Dr Fred Lee, Global Business Development Leader, Healthcare & Life Sciences, AWS Data Exchange

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10:00am ## C-19: "State of the Pandemic"

Duke University School of Medicine   IHME

How academic medicine is addressing the care delivery, research discovery, and drug development aspects of COVID-19 + Short and long-term forecasting and modeling of COVID-19 cases and deaths.

Dr. Michael Pencina, Vice Dean for Data Science and Information Technology Duke School of Medicine
Bill Heisel, Director of Global Services IHME

10:30am ## React // Trends in Vaccines & Therapies for C-19

Prosper INSIGHTS & ANALYTICS   graticule

Panel will provide a view of the vaccine and therapy pipeline.

Phil Rist, EVP – Strategic Initiatives, Prosper Insights
Dan Housman, Co-founder, CTO Graticule

11:00am ### < NEW Healthcare Data Product Announcement >
Andrew Robson, President & CRO of Earnest Research

earnest research

11:05am ## Return // Best Practices Managing Spikes & Secondary Spikes

What are people thinking (sentiment), How are people's health behaviors changing (patient reported outcomes), and What are people doing (foot traffic).

cuebiq   Medisafe

Jen Butler, Chief Marketing Officer, Medisafe
Brennan Lake, Senior Director of Research Partnerships & Data for Good, Cuebiq

11:35am ## Re-think // How C-19 has Catalyzed Healthcare Digital Innovation

Discussion on the adoption of TeleHealth and how healthcare providers are leveraging digital patient engagement.

CHANGE HEALTHCARE   NavigatingCancer

Dean Jumes, Vice President & General Manager Life Sciences, Data Solutions, Change Healthcare
Sanjit Misra, Head of Product Management, Navigating Cancer
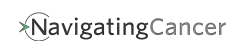
[Register Here](#)   **Join Us, July 22nd - 23rd, 2020 | 10AM - 12PM Daily, EDT**   [Register Here](#)

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Thursday, July 23rd

Day 2 **Elections + Macro Insights**

10:00am

Making America Think Again: A Look Inside the Republican Re-Election Campaign

Marko Kangrga, Head of Quant Research – Americas, RavenPack
Rob Passarella, Moderator

RavenPack

10:30am

America Votes // Modeling with AP's Real-time Election Data

In this session, hear from AP's Director of Elections, Brian Scanlon, on AP's preparations to accurately count the 2020 November vote. Scanlon will also update the Battlefin audience on AP's 2020 national voter survey, a staple of predictive election data.

Brian Scanlon, Director of Elections, Associated Press + **Gerry Mintz**, Consultant
Marc LoPresti, Moderator, Co-Founder of BattleFin

AP Associated Press

11:00am

Elections 2020: Should we care about what the Survey says?

Jon Cohen, Chief Research Officer, SurveyMonkey
Danielle Goldfarb, Head of Global Research, Riwi
Tim Harrington, Moderator, CEO BattleFin

SurveyMonkey   riwi

11:45am

< A Look at Ensemble Data Quality Reports >

Vishal Shah, Director - Data Intelligence Group, TresVista
Ish Pandher, Moderator, CSO BattleFin

TresVista
ENSEMBLE

12:00pm

Constructing a Portfolio in 2H20
Based on Macro Sensitivities
Value stocks and Cyclicals are favored, but is there upward momentum?

Mahmood Noorani, CEO/Founder, Quant Insight
Mahesh Narayan, Moderator, Head Research, Refinitiv

Quant Insight

In order to make money in this market you need to Rethink Everything. BattleFin is focused on content that moves markets and where alternative data can give insights and edge.

Join us *from wherever you are* for content sessions on **July 22nd - 23rd, 2020 from 10AM to 12PM EDT daily.**